## ENTREPRENEUR | SPEAKER | BUSINESS CONSULTANT

# Johnte' Archer-Adotama, FD

WWW.JOHNTE.COM



Featured in both Forbes & Fortune Magazine as a "Leading Woman In Business," Johnte' Archer is a powerhouse entrepreneur, speaker, consultant and community activist. She is the CEO of J. Archer Insurance Group, a global broker of insurance, risk management, employee benefits, and consulting services. Her multimillion-dollar firm is a highly sought after certified Minority- and Woman-Owned Business Enterprise, serving a portfolio of commercial clients, high net worth individuals, nonprofits, and public entities around the world. She is also the CEO/Broker of J. Archer Properties, a luxury boutique real estate firm in Houston, TX.

Johnte' has a distinguished background, graduating from the University of Houston with a Bachelor of Science and Pepperdine School of Law in Malibu, CA where she earned her law degree. She is known as a champion for women and girls as evidenced by her early service during law school for the Children's Law Center

in Los Angeles, CA and later as a Guardian Ad Litem advocating for children in foster care. Her commitment continues as the CEO & Founder of the SHE IS A CEO Foundation. Since 2015, the 501(c)(3) non-profit has inspired entrepreneurship and enriched the lives of 6th-8th grade girls through its entrepreneurship academy, pitch competition, conference, character and cultural programs.

Johnte' is a sought after motivational speaker, panelist and television/media contributor, tapped for her expertise in insurance/risk management, business, real estate, community activism, and her dynamic personal story. She is an award-winning entrepreneur, honored as a "Woman to Watch" by Business Insurance Magazine, a Pinnacle Award Winner and a Top Influential Woman of Houston. But her greatest honors are that of being a wife to her husband Ike and mother to her adventurous son, John Christopher.



### REAL WORLD INFLUENCE & HONORS

Leading Women In Business | Forbes Magazine - 2021

Leading Women In Business | Fortune Magazine - 2021

Women Who Mean Business | Houston Business Journal - 2021

Women to Watch | Business Insurance - 2020

Pinnacle Award | Greater Houston Black Chamber of Commerce - 2020

Distinguished Honoree | Alpha Kappa Alpha Sorority, Inc. - 2019 (Inducted '98)

Top 30 Influential Women in Houston - 2017

Emerging-10 Award | Houston Minority Supplier Development Council -2017

Board Chairman | The She Is A CEO Foundation

Board Finance Chair | St. John's Church - Downtown

Board Member | Temenos Community Development Corp

Alumni | Goldman Sachs 10K Small Business Program Cohort 30 - 2021

#### SPEAKING ENGAGEMENTS & TOPICS

Johnte' speaks about: Business, Insurance & Wealth Strategies, Women, Entrepreneurship, Real Estate, Empowerment & Leadership

- "Authentic Leadership" | Zachry Construction
- "Wealth Protection & Growth Strategies for Business" | SCORE
- "Utilizing Insurance Strategies for Wealth Development" | Technip FMC plc
- "How to Build a Scalable Business & Leave A Legacy" | Capital One
- "Insurance 101 for Small Business" | Houston METRO Small Business University
- "After the Storm/Business Preparedness" | Houston Minority Supplier Dev.
- "Reignite Your Purpose" | TX Diversity Council/Women's Diversity Conference
- "Million Dollar Business Mindset Prepare for Growth" | 15th Annual Diversity & Leadership Conference, National Diversity Council
- "Protection & Compliance Strategies for Boards, Managers & Officers" | Houston Business Development Inc. (HBDI)
- "Are You Ready to Stop Playing Small?" | She Said. She Led. She Is. Women's Conference sponsored by Black Enterprise

# CORPORATE BOARD CANDIDATE

Women of color hold just 4.6% of board seats in the Fortune 500. Yet they represent approximately 18% of the US population.

Johnte's legal background, leadership in business and her expertise in insurance, risk management, board governance and compliance makes her uniquely qualified to add value to any corporate board that truly values diverse perspectives and thought leadership.

# **CONNECT**

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